

The background of the cover features a circular inset showing a classroom scene. In the foreground, a student is seen from behind, looking at a computer monitor displaying a colorful flowchart. In the background, a teacher is interacting with another student at a computer. Bookshelves filled with books are visible in the upper right. The entire scene is overlaid with a large, semi-transparent blue circle.

2025 COMPANY PROFILE

**Comprehensive Educational Technology Solutions
Empowering the Next Generation of Learners**

| *Connecting technology
Unlocking potential
Expanding knowledge*



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About EdraTech

EdraTech is an educational technology company within the VietEdra ecosystem, pioneering the distribution and integration of international EdTech solutions while collaborating to develop AI-integrated proprietary academic platforms.

Our products and solutions are specially designed for educational institutions to enhance learners' language proficiency, professional skills, and digital competencies.

With a diverse portfolio ranging from learning tools and training management to internationally standardized teaching-support and assessment platforms, EdraTech acts as a bridge connecting technology, education, and learners, accompanying organizations on a sustainable and responsible digital transformation journey.



What Makes EdraTech Different?



Global Connection – Local Insight

Collaborating with reputable international partners while understanding the Vietnamese market.



Quality Commitment

Specialized solutions guaranteed by data and international standards.



Diverse Solution Portfolio

Covering learning tools, training management, and professional platforms.



Sustainable Value

Closely aligned with sustainable development goals (ESG/SDG) and social responsibility.



Vission & Mission



Vission

To become a pioneering EdTech ecosystem in Vietnam, connecting global knowledge with local insights to create comprehensive digital education solutions that drive innovation, ensure academic quality, and aim for sustainable development.

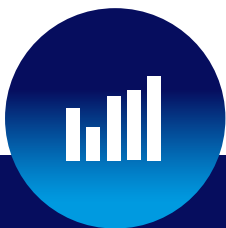


Mission

To research, develop, and deploy modern educational technology solutions that enhance learners' academic and professional competencies; to accompany educational organizations in innovating methodologies and standardizing quality according to international standards; and to promote digital transformation aligned with social responsibility and sustainable development goals.



Core Values



KNOWLEDGE CONNECTIVITY

Linking international technology with the Vietnamese educational context to deliver suitable and sustainable solutions.



INNOVATION

Collaborating to develop AI-integrated academic platforms that create differentiated value for education.



ACADEMIC QUALITY

Designing specialized solutions that meet international standards and support language proficiency, professional skills, and digital competency development.



SUSTAINABLE RESPONSIBILITY

Supporting schools and institutions in their digital transformation journey tied to sustainability goals and social responsibility.

Products & Solutions

International Distribution & Integration Solutions

At EdraTech, we position ourselves as a comprehensive digital education solutions ecosystem, distributing and developing advanced learning technologies to meet the diverse needs of the education sector. We proactively engage in open collaborations with both domestic and international technology partners, bringing modern, scalable solutions to schools, training centers, and enterprises.

EdraTech's Strategic Roles:

TECHNOLOGY EDUCATION-LEARNER CONNECTION

Bringing world-class EdTech solutions closer to students, teachers, and institutions.

DIVERSE SOLUTION PORTFOLIO

Covering learning tools, training management platforms, career skill development, digital competency, and full-scale digital transformation in education.

LONG-TERM PARTNERSHIP

Supporting partners and clients in deploying, integrating, and expanding solutions sustainably in line with their unique training contexts.



Products & Solutions

EdraTech's Proprietary Platforms

EdraTech partners with reputable international collaborators to co-develop proprietary educational platforms specifically designed for training and skills development needs in Vietnam. We believe that combining global experience with local understanding is key to creating sustainable and distinctive market value.

Together with our academic experts, EdraTech develops career-oriented learning platforms dedicated to university students, supporting them in improving language proficiency while equipping essential professional skills for global labor market integration.

In the future, EdraTech will continue to offer diverse courses meeting the various needs of students, lecturers, and educational managers, aiming towards a comprehensive and sustainable learning ecosystem.



Strategic Role of EdraTech solutions:



CREATING UNIQUE IMPRESSIONS

Demonstrating domestic product creativity and development tailored to the Vietnamese context.



CONNECTING LEARNING AND CAREERS

Helping students excel in foreign languages and acquire job-ready professional skills.



LONG-TERM DEVELOPMENT ORIENTATION

Establishing the foundation for expanding new EdTech products across multiple fields in the future.

Who We Serve

EdraTech connects international technology and local insight to deliver tailored solutions for each stakeholder in the education ecosystem. From students and lecturers to schools and partners, we accompany them on a sustainable digital transformation journey, enhancing training quality and spreading educational value.

HIGHER EDUCATION



Supporting universities in improving foreign language skills, professional competencies, and comprehensive digital transformation.

K-12 SCHOOLS



Providing integrated teaching-support solutions combining content and language (CLIL), fostering innovative teaching and learning methods.

LANGUAGE & SKILLS TRAINING CENTERS

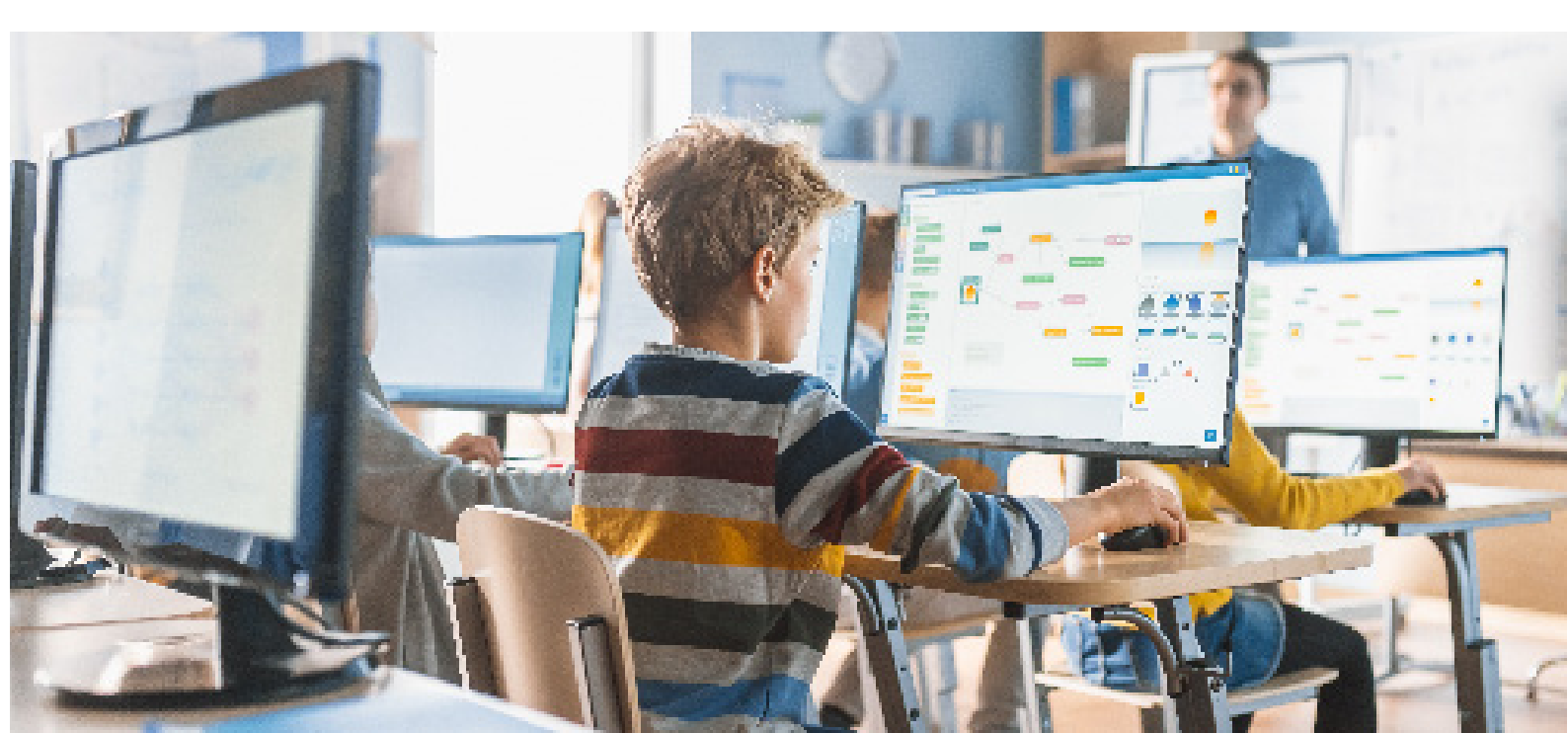


Delivering modern learning and assessment tools to enhance teaching quality and learner experience.

EDTECH ORGANIZATIONS & ENTERPRISES



Collaborating in developing and localizing solutions while expanding markets with sustainable implementation models.



What We Offer



- ✓ **For Partners:** Accelerated access to the Vietnamese market and optimized deployment through local networks and capabilities.
- ✓ **For Educational Managers:** Transparent data supporting quality assurance and strategic training planning.
- ✓ **For Schools:** Partnership in comprehensive digital transformation, enhancing reputation and training-management efficiency.
- ✓ **For Learners:** Personalized learning linking language skills with professional competencies and global citizenship development.

Strategic Partners

EdraTech proudly partners with leading international and domestic publishers, organizations, and EdTech companies to jointly develop and localize solutions that suit Vietnam's educational needs.





At EdraTech, we believe in a new generation of learning not only mastering foreign languages but also possessing strong academic thinking, professional skills, and social responsibility.

We pursue personalized, quality, and sustainable education where technology serves humanity, and knowledge is tied to community values.



Contact us for more details

 www.edratech.edu.vn

 +84 909 074 238

 dien.nguyen@edratech.edu.vn